Ad ID 178

Ad Text What progress have we made towards eliminating racial profiling? Who is trying to damage the stereotypes of African Americans? How many black men have died for minor crimes at the hands of the police officers?

Ad Landing Page https://www.facebook.com/Black-Matters-1579673598947501/

Ad Targeting Location: United States: Baltimore Maryland; Ferguson, St. Louis Missouri; Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile

devices

People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 7,341

Ad Clicks 541

Ad Spend 800.00 RUB

Ad Creation Date 10/09/15 07:01:29 AM PDT

Ad End Date 10/11/15 07:01:28 AM PDT